



ManpowerGroup®

REGIONAL FACTSHEET

THE SOUTH

# The South Breaks Records with Hiring Intentions Among Highest In England

## MARKET OVERVIEW

Employers across South East and South West England anticipate the strongest labour market since the survey began in 1992 during April – June period, with employers reporting a Net Employment Outlook of +33% and +34% respectively. Compared with last quarter, hiring intention increases by 2 percentage-points for the South East and 3 percentage-points for the South West. Compared with Q2 2021, hiring intention increase by 33 percentage-points for the South East and 35 percentage-points for the South West.

Employers in the South East and South West are reporting lots of demand, even more so than the already high demand reported last quarter. This rise can be linked to an uptick in hybrid work meaning employees are more able to stay at home rather than commute into London. We're also seeing an uptick in tourism in areas like Kent, showing The South catch up with what we saw in London last quarter.

Q2 2022