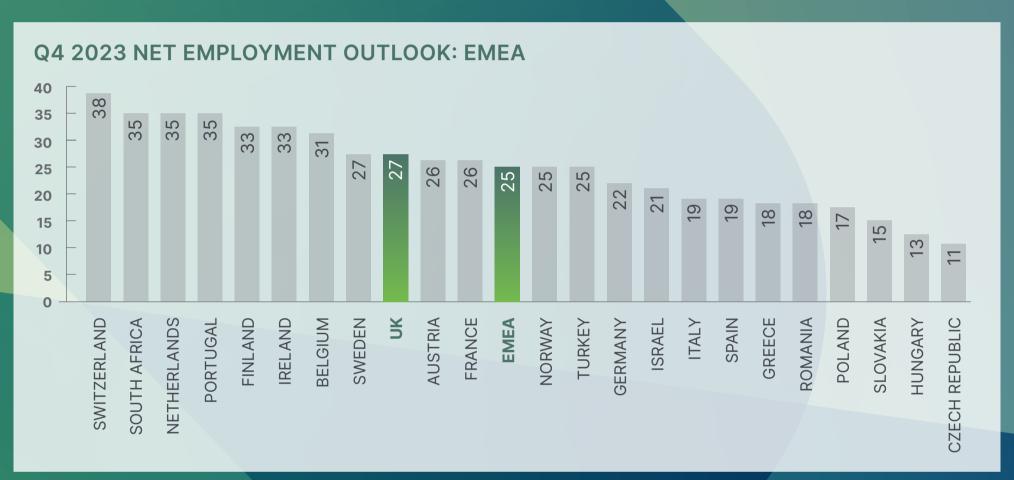


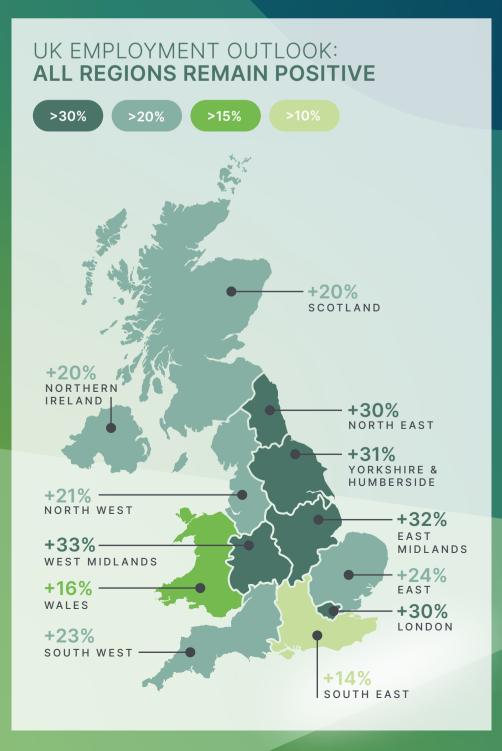
FOURTH QUARTER 2023

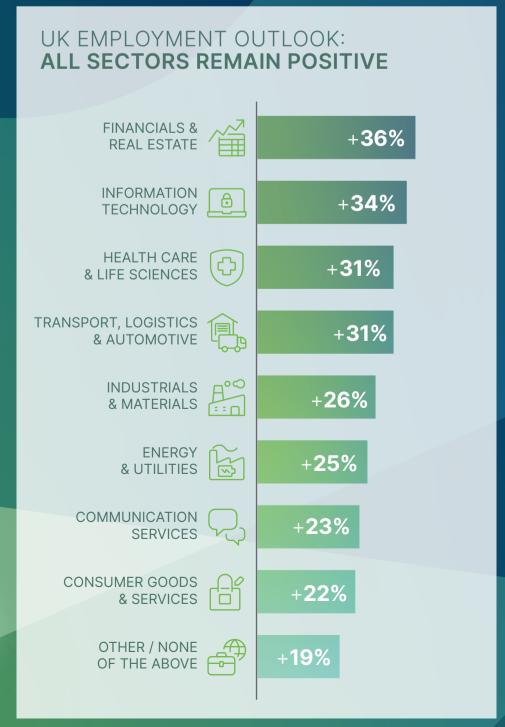
UK EMPLOYERS POSITIVE ABOUT HIRING INTENTIONS

BUT STRUGGLE TO MATCH THE RIGHT TALENT









EMPLOYERS IDENTIFY TOP PRODUCTIVITY DRIVERS



47% Work-Life Balance



40% Positive Work Culture



38% Professional Development



37% Clear Goals & Objectives



21% Increasing Efficiency of **Existing Tech**



19% Effective Communication & Collaboration



17% In-person Collaboration

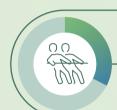


16% Growing Adoption of **Existing Tech**



11% Leveraging New, Al enabled **Tools**

EMPLOYERS IDENTIFY TOP SOFT SKILLS THEY'RE LOOKING FOR IN GEN Z



32%

Collaboration & Teamwork



30%

Active Learning & Curiosity



23%

Creativity & Originality

...AND BABY BOOMERS



30%

Teaching & Mentoring



25%

Leadership & Social Influence



Increase

UK EMPLOYERS' TOP WORKFORCE

PRIORITY BY AGE DEMOGRAPHIC

23%

Collaboration & Teamwork

HOW EMPLOYERS PLAN TO HIRE BY EMPLOYMENT TYPE ACROSS THE UK

PERMANENT WORKERS



Maintain

Decrease

+43%

Increase



46%

Maintain

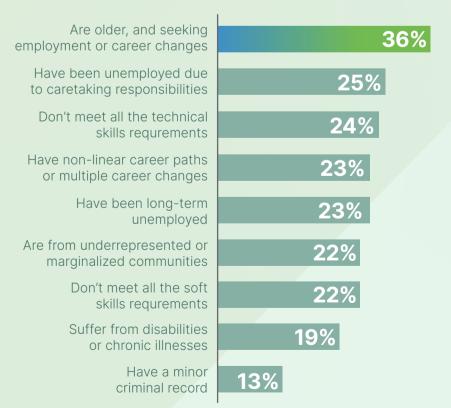
Decrease

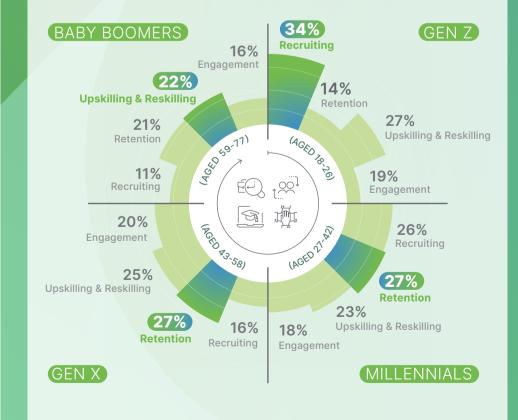
GIG WORKERS



Maintain

NON-TRADITIONAL CANDIDATES UK EMPLOYERS ARE LOOKING TO, IN ORDER TO SOLVE THEIR TALENT GAPS





For more information about the ManpowerGroup Employment Outlook Survey, please visit manpowergroup.co.uk/meos

What do the percentages mean?